STRENGTHENING FAMILIES. BUILDING RESILIENCY.

2020 – 2021 IMPACT REPORT



OUR MISSION: TO BUILD A STRONGER FUTURE FOR CHILDREN, FAMILIES, AND COMMUNITIES THROUGH HIGH-QUALITY CHILD CARE RESOURCES, EDUCATION, AND GUIDANCE At Connections for Children (CFC), family comes first. When we talk about family, we are not only thinking of our loved ones but also our colleagues and the thousands of families across our community.

The past year presented all of our families with continued and, at times, overwhelming challenges. Exacerbated by the COVID-19 pandemic and racial and socioeconomic inequities, families experienced increased levels of stress and anxiety. Parents and caregivers struggled with their own fears and stressors—including concerns about their family's health and safety, worries about their financial security, and fears of the unknown. At the same time, their children experienced a range of emotions and heightened feelings of uncertainty.

CFC was there to provide our support to help strengthen families and build resiliency. We helped parents and providers access the timely information and resources they needed to keep themselves and their children safe, supported, and learning. We provided parents with child care referrals and financial assistance, enabling them to participate in the workforce or continue their education. Recognizing the profound emotional impacts of the past year, we prioritized our trauma and resiliency-informed care initiatives.

We are proud to share highlights from our work this past year to create safe and equitable communities where all children are happy, healthy, and thriving. We are grateful to our many partners, supporters, and staff who continue working together to build a stronger future for families.



Trauma-Informed Care (TIC)

THE DEMAND FOR TRAUMA-INFORMED COACHING AND TRAINING DOUBLED IN 2021. We recognize the importance of supporting parents and caregivers so that they, in turn, can support and nurture their children. Having our TIC initiatives in place, particularly as families faced the unprecedented challenges of this past year, was critical to meeting the needs of our community.

Our **Emergency Child Care Bridge Program** helps provide stability for young children in the foster care system—many of whom have experienced trauma. We provide foster families with short-term vouchers and assistance with finding immediate child care, as well as help with securing long-term subsidized care.

Additionally, our TIC Advisor offers group trainings and 1:1 coaching for providers to help them meet the social-emotional and developmental needs of children and families. Our program also equips educators with tools to support their own needs.

Through our **Innovations Program**, we assist families who have experienced trauma by connecting them to child care resources and providing a warm handoff to community partners who support a range of needs, including mental health services and food aid programs. We also facilitate TIC trainings for providers and our staff, to help them understand the impacts of trauma and how to practice self-care. This year, we were excited to partner with Providence St. John's Health Center to launch a Peer Support Group for child care providers serving children during the pandemic.

Our **Parent Cafés** are emotionally safe, group settings for parents and caregivers to share the successes and challenges of raising young children. Parents learn to identify their strengths and areas where they need assistance through deep reflection and conversation. With the support of our staff, parents build effective strategies grounded in their own experiences to help promote the health and well-being of their families.

We continue to build upon our TIC portfolio to meet emerging needs.

"Connections for Children has had a powerful and positive impact on the lives of my children and me. It has allowed me to pursue my educational and career goals! Thank you!"

.. Topanga

—*Crystal V., Parent*

Brentwood

OUR SERVICE AREA

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OUR IMPACT

HELPING FAMILIES	2020-2021	SINCE INCEPTION (THROUGH 2020-2021)
Requests for child care info, referrals, resources	5,952	192,679
Families securing financial assistance	1,497	30,801
EARLY EDUCATION		
Children benefiting from financial aid	2,276	45,079
Children and parents benefiting from Family Time	874	11,206
CAREGIVER DEVELOPMENT		
Hours of training and coaching provided by CFC to caregivers	734	50,988
Training sessions offered	144	3,450
FINANCIAL ASSISTANCE	\$12,615,357	\$233,458,998
Subsidy payments for child care services	\$12,209,111	\$232,537,602
Stipend payments to providers for health and safety supplies	\$406,246	\$921,396

Since our inception in 1976, Connections for Children's efforts have helped over 190,000 families and administered \$233 million in subsidy payments to child care providers.

FINANCIALS 2020-2021

Audited financials for the fiscal year ending June 30, 2021.

Total Revenue				
Federal Awards	51.0%	\$	9,158,620	
State Allocations	32.1%	\$	5,764,011	Total
Other Grants & Contracts*	13.8%	\$	2,472,743	Revenue
Parent Fees	1.7%	\$	300,669	\$17,956,069
Other Revenue/Contributions	s 1.4%	\$	260,026	
Total	100.0%	\$	17,956,069	
*Includes local government and founda	ntion arants	5		

Total Expenses

Total	100.0%	\$ 17,727,163
Fundraising Expenses	0.1%	\$ 16,625
Mgmt. & General Expenses	4.4%	\$ 782,123
Other Child Care Services	8.6%	\$ 1,530,266
Child Care Referral Services	9.1%	\$ 1,610,805
Child Care Assistance	77.8%	\$ 13,787,344

The organization maintains a reserve fund to protect against financial risk during times of economic uncertainty and to fund innovation.

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@ConnectionsForChildren

Total

Expenses

\$17,727,163

