



## 2021–2022 Impact Report

# Empowering Caregivers. Strengthening Our Communities.

Throughout the challenges of these past few years, our child care providers served as the bedrock of our communities. These dedicated individuals worked tirelessly to care for our children and support our families so that parents can participate in the workforce, continue their education, and care for themselves and their loved ones.

At Connections for Children (CFC), we recognize that our caregivers provide much more than child care. They truly get to know families and support them in a multitude of ways. CFC's free educational and professional development programs help them deliver high quality child care, start or expand their businesses, while fortifying their ability to serve the next generation of families.

The child care ecosystem in our region is multifaceted, delivered by providers large and small through centers, schools, and private

homes. As this complex delivery system evolved, CFC's relationships with caregivers deepened. This year, we strengthened our tools and resources to empower providers to better meet the changing needs of their neighborhoods. Looking ahead, we will continue to identify gaps and expand our reach to ensure equitable access to our services.

At CFC, we celebrate the outstanding people who provide care to our children and are grateful for the critically important work they do. We are also deeply grateful to each of you—our staff, board, donors, and partners—who have helped us as we develop new ways to meet the rapidly changing needs of child care providers. Together we are strengthening our communities and ensuring that every child is connected to the quality care they deserve.

With deep appreciation,  
**Jennifer Cowan**, Executive Director

# Supporting the Child Care ECOSYSTEM

At Connections for Children (CFC), we understand that meeting the needs of today's early childhood caregivers is not a one size fits all effort. Child care in our region is delivered through a complex and varied ecosystem comprised of large and small providers, operating in centers, schools, and private homes. This year, we have evolved our support to caregivers and provided new tools and resources to help them better meet the needs of the families they serve.

Our wide range of free professional development programs for the early

childhood workforce helps to ensure the quality and availability of child care across our community. We provide trainings in best practices and current research in early childhood development, health and safety, and trauma-informed care, as well as one-on-one coaching and resources to help providers start, expand, and sustain their child care business.

**Before and After School Care Programs** are available at many elementary schools, community-based organizations, and other sites for parents who need care for their school-age children before school begins and/or until the end of the work day.

## License-Exempt Care

is traditionally provided in a home-based setting by a friend, relative, babysitter, or nanny, on either a full or part-time basis. Parent co-ops and certain public recreation programs may also not be required to be licensed.

**Child Care Centers,** often also referred to as nursery schools or preschool programs, provide care for children in a large group setting for all or part of the day.

**Family Child Care** is offered in the home of a caregiver. There are two types of licensed family child care homes: small family child care homes (licensed for up to six to eight children) and large family child care homes (licensed for up to twelve to fourteen children).



# Resources Provided

In FY 2021–2022, CFC provided additional resources to ensure that child care providers had the support they needed to provide quality care to children in our communities.



## PERSONAL PROTECTIVE EQUIPMENT (PPE) DISTRIBUTIONS

CFC staff distributed critically-needed PPE and other supplies to 533 child care providers.

## PREVENTIVE HEALTH & SAFETY SUPPLIES

CFC facilitated 34 Preventive Health & Safety trainings to 399 participants and provided 100 first aid kits and 70 emergency readiness backpacks to training attendees.

## INSTRUCTIONAL MATERIALS

CFC provided 253 child care providers free educational materials to enrich student learning. These included materials in the areas of art, science, nature exploration, and social-emotional skills.

## PROVIDER STIPENDS

To help offset the cost burden of the pandemic, CFC provided financial assistance to child care providers using American Rescue Plan Act funding; a total of 456 providers benefited from over \$700,000 in stipends.





# Program Impact Data

2021–2022

Since Inception

## HELPING FAMILIES

Requests for Child Care Information,  
Referrals and Resources

6,376

199,055

Families Securing  
Financial Assistance

1,292

32,093

## EARLY EDUCATION

Children Benefiting  
From Financial Aid

1,909

46,988

Children and Parents  
Benefiting from Family Time

595

11,801

## CAREGIVER DEVELOPMENT

Hours of Training and Coaching  
Provided by CFC to Caregivers

785

51,773

Training Sessions  
Offered

140

3,590

## FINANCIAL ASSISTANCE

\$12,288,852

\$245,747,850

Subsidy Payments  
for Child Care Services

\$11,541,327

\$244,078,929

Stipend Payments to Providers  
for Health and Safety Supplies

\$747,525

\$1,668,921

Audited financials for the fiscal year  
ending June 30, 2022

# Financials

## TOTAL REVENUE

Federal Awards	56%	\$9,272,591
State Allocations	28%	\$4,658,300
Other Grants & Contracts*	15%	\$2,614,108
Other Revenue/Contributions	1%	\$99,157
Investment Loss		\$(126,317)
<b>TOTAL</b>	<b>100%</b>	<b>\$16,517,839</b>

\*includes local government and foundation grants

## TOTAL EXPENSES

Child Care Assistance	81%	\$13,561,716
Child Care Referral Services	3%	\$451,735
Other Child Care Services	10%	\$1,724,819
Management & General Expenses	5%	\$900,450
Fundraising Expenses	1%	\$14,724
<b>TOTAL</b>	<b>100%</b>	<b>\$16,653,444</b>

The organization maintains a reserve fund to protect against financial risk during times of economic uncertainty and to fund innovation.

## CFC Leadership Team

**Jennifer Cowan**, Executive Director

**Chanté Bernard**, Deputy Director

**Jessica Reynaga**, Director of Programs

**Lidia Sanchez**, Accounting Manager

**Martha Gonzalez**, Subsidized Programs Manager

**Amanda Hsu**, Resource and Referral Manager

## 2022/23

### Roster of Board Members

President:

**Joe Gomez, CPA**

Partner, PWC LLP

Vice President:

**Jennifer Ho, Ph.D**

Deputy Director of Impact Assessment & Learning,  
The James Irvine Foundation

Vice President/Secretary:

**Sharon Perlmutter Gavin, Ph.D**

Former Chief Scientist, AOL

Treasurer:

**Stuart Laff**

Associate Principal, Rottet Studio

Immediate Past President:

**Amy Riggs**

Former Controller, Auctane

**Lisa Cornehl**

SVP, Chief Legal Officer, First American Financial

**Shuli Harel**

Head of Production, Duplass Brothers

**Alison Havel**

Community Volunteer

**Gary Huff**

Education/Early Childhood Education Department  
Chair, Santa Monica College

**Diana Means**

Specialist, Business & Legal Affairs Administrator,  
Fifth Season

**Sherman Misa**

VP Accounting and Corporate Controller, Crexi

**Stuart Pfeifer**

Founder/Managing Partner, LAG Strategy Corp.

**Erin Shea**

Principal, Ares Management Corporation

**Sarah Stegemoeller**

Former Senior Staff Attorney, Public Counsel

## Our Mission:

To build a stronger future for children, families, and communities through high-quality child care resources, education, and guidance.



### Main Office:

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[www.connectionsforchildren.org](http://www.connectionsforchildren.org)

 @ConnectionsForChildren

 @Connections4Children



## CFC Service Area:

